

OFFICIAL PUBLICATION OF THE CANADIAN CAMPING ASSOCIATION

CANADIAN CAMPING



April 1955
TORONTO, CANADA

Comes The Spring . . .

Gibbons *Quickset* Desserts

Registered

IT'S A BUSINESS WITH US

Your requirements in high quality food will be sent to you *prepaid* in *specially lined* packages to hold the rich flavour until you need it.

Our Jelly Powders — Pudding Desserts — Cake Mixes — Fruit Beverages and Table Syrup are well known to Canadian Campers everywhere.

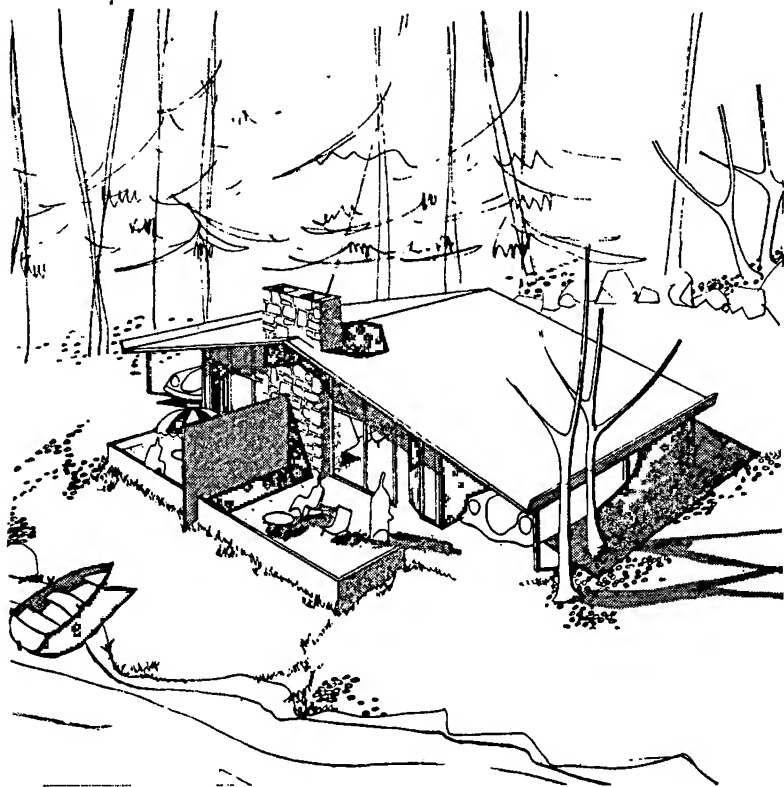
Oh, Yes — Our new Tapioca Pudding and our Instant Puddings are very popular — economical too.

BE SURE AND USE THIS NEW TELEPHONE NUMBER
ROGER 7-0101

GIBBONS *QUICKSET* **DESSERTS**
QUALITY

FACTORY and OFFICE: 3565 DUNDAS WEST, TORONTO 9, Ontario

EATON'S OF CANADA



Good Accommodation Brings Them Back . . .

From coast to coast in Canada are motels, hotels, camps, lodges and taverns with EATON-designed, EATON-equipped and EATON-furnished accommodation designed to lure back the tourist trade year after year.

If you are intending to build or renovate, call on EATON'S Contract Sales. Our salesmen and designers form a highly competent team to tackle any furnishing project, large or small. Phone, write or wire . .

EATON'S CONTRACT SALES
HALIFAX—MONTREAL—TORONTO—WINNIPEG—VANCOUVER

How To Win Friends and Influence People

LAST YEAR IT WAS

KPG

THE GREAT UNIVERSAL
DISHWASHING AND LAUNDRY
DETERGENT

THIS YEAR WE DO IT AGAIN WITH

"FORMULA 111"

*The most up to date way of de-
staining plasticware. This used to
be a problem, scrubbing and
scouring and damaging the sur-
face of those valuable cups and
saucers — But never again!*

A SOLUTION OF
FORMULA III
DUNK YOUR DISHES
AND WALK AWAY!

JUST AS SIMPLE
AS THAT.

ORDER NOW FROM:—



MANUFACTURING COMPANY LTD.

230 King St. E., Toronto

EM. 3-6277

CANADIAN CAMPING

Vol. 8

APRIL, 1955

No. 2

CONTENTS

Editor's Preamble	7
Camp Parents	Cornelia Goldsmith 8
Archery Programme	Betty Taylor 13
Among Ourselves	Joyce Plumptre Tyrrell 19
Whoduzit?	W. E. Yard 23
Wood-fire and Candle-light	Mary Edgar 27
The Dutiful Bogey-Man	Margaret Govan 31
A Challenge to All	Keith Cleverdon 37
For Your Camp Library	43

Cover Photograph, courtesy Ontario Department of Lands and Forests
Cuts courtesy Sylva, Ontario's Lands and Forests Review

CANADIAN CAMPING ASSOCIATION

OFFICE: Room 407, 170 Bloor St. West, Toronto
WALnut 2-0151

Honorary President

A. L. Cochrane, Toronto

Past Presidents

Taylor Statten, Toronto

Dais L. Gass, Montreal

Anne I. Vail, Montreal

W. E. (Ted) Yard, Toronto

President

Irwin Haladner, Toronto

Vice Presidents

F. M. VanWagner, Montreal

Mrs. J. H. McDonald, Winnipeg

Charles Roche, Vancouver

Treasurer

Clifford Labbett

252 Snowden Avenue, Toronto

Executive Secretary

Eanswythe Flynn, Toronto

Publisher, Canadian Camping

Fred Haiblen

170 Bloor Street West, Toronto

Tel. WALnut 1-3147

Editor, Canadian Camping

Eanswythe Flynn, Toronto

"CANADIAN CAMPING" IS PUBLISHED FOUR TIMES A YEAR BY THE CANADIAN CAMPING MAGAZINE CO. FOR THE CANADIAN CAMPING ASSOCIATION AT 170 BLOOR ST. WEST, TORONTO, ONTARIO. SUBSCRIPTION PRICES: MEMBERSHIP IN THE CANADIAN CAMPING ASSOCIATION INCLUDES CANADIAN CAMPING: TO NON-MEMBERS, 50 CENTS PER COPY, \$1.75 PER YEAR, \$5.00 FOR THREE YEARS. AUTHORIZED AS SECOND CLASS MAIL, POST OFFICE DEPARTMENT, OTTAWA, ONT.

CAMP PARENTS

A PROBLEM

OR A CHALLENGE?

The Camping movement is coming rapidly into its own. As an accepted way of life in our present-day culture it provides recreational opportunities in an enjoyable, stimulating and enriching summer setting, for increasing numbers of our children.

Today, for the first time since camping gained its present momentum, we are finding children who were once campers, now grown, considering what a camping experience will mean to their own children. Each passing year will bring increasing numbers of such past campers into the camping picture, in their new role as parents.

One thing is certain, these parents and a great many others, are becoming increasingly selective about the camp to which they will send their child. It becomes quite obvious that certain camp "techniques" of the past, such as heavy and dramatic advertising, glamorized brochures, interviews in which all the modern business methods of high-powered salesmanship are used, will no longer do the trick. Why? For two reasons, as I see it: first, children are not commodities, and second, "techniques" alone, *no matter* how skillfully administered, are valueless, in any or-

The address presented to the Ontario Camping Association Convention on March 4, 1955, by Cornelia Goldsmith, Chief of the Division of Day Care and Foster Homes, Department of Health, New York City.

ganization primarily concerned with people. Children as well as parents are people and their confidence must be won and sustained if a camp is to serve its purpose successfully.

How then can child and parent confidence be won and sustained?

Of course we say that every camp has responsibility for the education and orientation of parents as well as children. How can parents select the appropriate camp for their child and believe in it unless they know as much as possible about this camp as well as others. There is another side to this coin; How can a camp director accept a child unless he knows as much as possible about the youngster?

This brings us face-to-face with the subject of this evenings' topic: Are parents a problem or a challenge to the camp director? "*What are the best methods of parent education and orientation*"? First to repeat, on the negative side, they are not "techniques" to be used as guaranteed "tricks", to make something work for us that couldn't work without such a trick. Second, there can be no *one* approach or method that will be sound and workable for every parent, regarding every child and every camp director. Just as no two children are identical, so no two parents, no two camp directors, no two camps are, should be, or ever will be, identical. This necessarily spells a need for flexibility, variation, and accommodation to each living situation. But the *third* point I wish to make, and by far the most important, is that any onesided approach is fallacious. No camp, no matter how remote, can live as an isolated unit. To create a camp in the first place, many threads must be brought together. They are drawn from parents, children, and staff members (including the director and going all the way to the kitchen helper), from the camp community as well as the school community out of which each and every child comes. The relationships of parents to camp is an on-going process—it occurs before camp opens during the camp season, and after camp closes; it happens inside and outside camp and between the families of campers. It shifts and changes from summer to summer. It depends far more on the building of person-to-person relationships than on what in our mechanized world today we tend to call a planned procedure. But regardless of the name by which we call it, it is not just a certain, specific skill, nor is there a button we can push to bring about the wanted result. Parent education is an on-going, many-faceted, two-or-more-way process, regardless of how anyone of us may see it at any given moment. Both parents and camp

people are learning rapidly. By sharing information with each other, by mutual consideration of each child's readiness for a camping experience, by an honest evaluation of whether this particular camp is really best suited to this particular child's needs at this particular time, the roots of mutual respect and confidence begin to grow. Basic integrity nourishes the roots, leading to an honest relationship, leading to mutual confidence and cooperation.

With all this in mind, let's get down to the consideration of some specifics. Undoubtedly everyone here would have contributions to make out of his or her experience. Fortunately there is no one answer. Fortunately also, camps are of such variety, that stereotyping is unlikely.

The pre-camp conference of the camp director with each parent and child has become an accepted method, whereby both parents and camp directors are helped to reach a mutually satisfactory decision about their child. Some fruitful ways of working with parents have been tried out and found good:

1. To hold the conference in the child's home helps parents and children to feel comfortable and more secure. Such visits are by appointment, of course.
2. Preliminary data about the child gathered in advance of the home visit, from his school, his physician and his parents, help the camp director to be familiar with certain significant aspects of that child's personality and life experiences, and eliminates the necessity for prolonged questioning at the time of the home visit.
3. The child should of course not be present when he is being discussed

with his parents, neither should he feel excluded. Perhaps the appointment can be arranged for the hour before he comes home from school so that he can then join naturally in an informal discussion and ask his own questions freely and without self-consciousness.

4. For all children coming to camp for the first time, the preliminary conference is of special importance and should not be hurried. Often a second conference is indicated before a decision can be made. Whenever possible, the prospective new camper and his parents should plan to visit the camp grounds together before camp begins and before the impact of separation from home becomes a reality. For the young new camper several such visits are often most reassuring and helpful.
5. For all parents and children, but especially those who cannot visit the camp before the season opens, many camp directors now have film showings of the camp activities during the previous summer. To do a good orientation job, such pictures should show routine activities as well as the high points of activity. The purpose of showing such films is to orient both parents and children, rather than to lure them into a false world of unbroken calm or of never-ending excitement and over-stimulation. For children from 8 to 12, the book "Going to Camp" by Helen L. Beck and published in 1950 by the Stephen Daye Press is written so understandingly and well that a new camper will get realistic and detailed preparation for the big event.

Every camp director who plans to have children under six or seven years of age at his camp should read Dr. John Bowlby's book "Maternal Care and Child Health" published

by the Columbia University Press, in order to understand the full meaning of separation from home for the young child.

6. In addition to the exchange of true, full and objective data between home and camp, a comfortable, honest and on-going means of communication should be established. Will there be conferences during the summer so parents may know how their child is adjusting? Will there be a report on each child at the end of the summer, evaluating the experiences he or she has had and his reactions to them? Here again a true picture rather than a glamorized one, wins parent confidence particularly when problems or difficulties are involved.
7. In a preliminary conference the way of life in each home becomes apparent to the camp director. It is important that he realize at this time that his camp too, has its "way of life", which will become for the child a supplement to his home. If these two "ways of life" are contradictory to one another, the child may become confused, or worse still, antagonistic either to home or to camp values.
8. When children are being sent to camp in order to cure specific deep-seated difficulties or problems, such perhaps as anti-social behaviour, irresponsible behaviour, fear of animals, inability to excel in sports, inability to compete with others, acute timidity, lack of aggressiveness or over-aggressiveness, lack of appetite, finicky eating, obesity, etc. etc. the director must make it clear in advance to the parents that 2 months at camp are never a cure-all and that in two months the camp cannot re-make and re-shape a child since true roots are in the home. If he

accepts the child he should indicate his interest in and concern with any current problems and his willingness to help the parents as far as he can and to help them find further guidance if and as indicated.

In these rapidly changing times, we are learning to understand ourselves, as well as our children and their parents more fully. This requires insight and skill. Actually parents are problems to us to the extent that we think of them as something separate and apart from

involvement with "*their* children",—"our campers". Together we thoughtfully and honestly evaluate the extent to which a camp is the right camp for this special child at this special time. Making the decision and carrying out the plans is a joint responsibility and one to which we give mutual support. Once this agreement is reached, feeling established, communication does not end—it has just begun. Parents can relax only when they can trust us. When they are convinced of our trust-



Cornelia Goldsmith and A.C.A. Chairman, Murray Singer

their children. This makes them intruders or interferers, to be tolerated but **not** enjoyed, to be impressed but never allowed behind the scenes. Their **business** is home business while our business **is** camp business, and let there be no **misunderstanding** about it. We seem to **lose** sight of the fact that it is the **children**, not the premises or the season, **who** are our mutual concern.

Parents stop being problems and **become** a challenge to us when we **recognize** their profound concern for and

worthiness they stop being a nuisance to us, they stop being a problem.

How many children fail to return a second year because of the inconsistencies and contradictions that are revealed to parents after the season ends and the children are home again free to tell what *really* happened. When the camp then becomes too much of a problem to the parent, the search for another camp begins at once. The effort to keep up appearances, to minimize difficulties, to glamorize the situation, to indulge in

*Camper*s . . .

FOR
THE
BEST
IN
ALL

HANDICRAFT SUPPLIES

YOU
CAN'T
BEAT —

Lewiscraft

"For Handicraft it's Lewiscraft"

EM. 3-5206

284 KING ST WEST
TORONTO, ONTARIO

false advertising, to smooth things over superficially, creates distrust, and ultimately destroys parent confidence. The integrity of the relationship depends largely upon us. Fine brochures and putting on a week-end show for parents is increasingly unconvincing. "Selling" your camp to a single parent has both immediate and long-range consequences. Sometimes we get so involved in the immediate that we lose track of the long-range. The best publicity comes from the slow, step-by-step, building of a good reputation. Mutual trust implies a human approach, a give and take, an honesty, a recognition of limitations, an unwillingness to cut corners. We must really want parents to be our colleagues. We must feel it a moral obligation to do *our* best to serve *their* children.

Physicians today are saying to themselves: "We have been studying diseases but not lives." Similarly camp people are beginning to say "We have been studying techniques, administration, good business methods, nutrition, equipment, budget, but not parents and children." The more we learn about children, their parents, and ourselves, the more we find parents a challenge rather than a problem. —●

Yum . . m . . m . . m . . m

There's a dessert Margaret Govan tells about that campers of any age can make with ease and eat with delight. Don't know what to call it, but here it is:

Take a slice of nicely browned, crisp toast. Spread generously with butter. Cover that with Applesauce, as much as the slice will take. Sprinkle well with cinnamon, and eat as many as an out-trip appetite will allow!

How We Organized An Archery Programme

BETTY TAYLOR,

Archery Instructor, Camp Tanamakoon

When we tried to find just the right spot for our archery range, safety for all the campers was the first consideration. Was it close enough to the center of camp to be reached easily, but far enough away so that the path to some other activity would not pass close by? A fairly level area of land was found which satisfied this safety consideration. The small trees, bushes and roots were removed quickly with the help of the campers, a participation which gave them a feeling of interest in the range. The edges of the range were marked with logs, and after the ground had been raked, a shooting line was made from old tennis tape. To prevent the arrows from being lost or broken, a high backdrop was necessary, especially since our range was set up in the woods. An old tent hung over several posts, served as a back drop, the two thicknesses of canvas catching and saving many arrows.

In setting up targets for shooting, metal stands were found to be much more practical than wooden stands. They lasted a great deal longer, and since the legs were quite narrow, arrow breakage due to hitting them was negligible. (If possible, it is better to have two targets, so that both beginners and advanced archers might shoot at the same time. This prevents one group from losing interest while waiting for the other group to shoot a round.)

Paper target faces were found to be much more useful than those made of oilcloth. Although paper faces did not last so long, they were much cheaper and could be bought in various sizes. Campers could even make their own targets out of coloured paper. Coloured faces were better than the plain black and white faces, as the value of each area could be recognized by even the youngest camper. A large piece of tarpaulin was placed over the target each night.

Since only a few of the campers had received instruction in archery, it was found helpful to have several small bows (about 8 to 12 pounds) on hand. This was especially important with the younger campers to prevent them from having to struggle with a heavy bow while trying to learn good form. Bows found most useful varied in weight from 10 to 24 pounds. To help the children in selecting bows and putting them away, they were numbered in order of their weight, and hung on hooks which corresponded in number. The arrows used were at least twenty-six inches long. This added length prevented the younger campers from overdrawing, and turning with the fully drawn bow to ask the counsellor, "What should I do now? The bow won't shoot". Longer arrows also allow a broken pile to be easily replaced without the arrow becoming too short for a smaller bow.

Unmarked arrows were purchased, and marked with coloured masking tape or scotch tape, to form sets. Broken arrows in a set could then be easily replaced.

Arm guards and finger tabs for both left and right hand were used. If smaller tabs were needed, they could be made by the camper in the craft shop.

Archery may help campers in many ways. It gives them a pleasant activity in the woods at a time of year when the forest is at its best. It also provides a group activity where they learn to consider the safety of others while developing their own skills.

A camp class in archery is different from a regular class, in that the numbers are not set and the same people will not be present each day. The objective should be to have each person in the group shooting as soon as possible, but it is equally important to give instruction in safety and the proper handling of bows and arrows, so that poor shooting habits will not result.

Our campers were fitted with bows and arrows of proper size. Safety rules were posted on trees near the range, and all campers were thoroughly familiar with these. Form was first taught, and then checked repeatedly with each class. All shooting was done to command, to insure safety for everyone.

In teaching form there are certain points to stress:

1. Feet slightly apart—astride line.
2. Weight equally distributed.
3. Bow right side up—forefinger even with top of grip.
4. Nocking—arrow at right angles to string, cock feather up securely on string.

5. Drawing—Smooth, both arms at once, back muscles doing the work. Spine straight.
6. Left arm—elbow bent, wrist straight, shoulders level—bow gripped in angle of thumb and forefinger.
7. Right arm—wrist and knuckles straight, thumb and little finger relaxed and off string. Line from tip of elbow to tip of arrow should be straight.
8. Head—straight and turned sharply left—left eye closed.
9. Anchor—Index finger along jawbone, string touching chin and nose.
10. Aiming—Position held long enough to aim accurately. Releasing—smooth, easy relaxation of finger tips.
11. Follow through—Position held until arrow hits target.

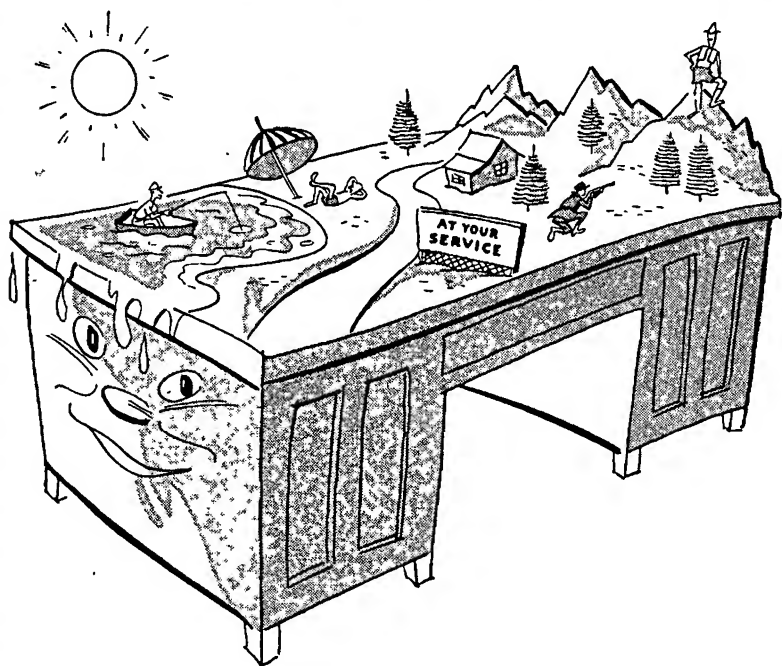
Point of aim was the first method of shooting we taught to the group. Once they had mastered this with correct form, they were shown how to use a sight.

If, while using the sight, the arrow continually went to the left, certain points were checked which might be the cause of this:

1. Index finger to the right of the proper anchor point.
2. Creeping.
3. Jerking away from the anchor point before string is released.
4. Relaxing both arms and shoulders at moment of release.
5. An inaccurate point of aim.

continued on page 17

Have you ever seen A SUMMER RESORT DESK?



● Yes, there really is such a thing . . . though we must admit it looks more business-like than the one above! The "Summer Resort Desk" is an actual department at Swift Canadian . . . set up for the sole purpose of giving special service to the summer resort trade.

All you do is list your requirements and give to your Swift salesman—or fill in an order form from product and price lists supplied by us, put it in the mail, and we do the rest. Swift's Summer Resort Department will see that you get action—fast! Once or twice each week your order will be shipped to your nearest railway centre. And it will be a COMPLETE order! There won't be any shortages.

Use this special Swift service for your meat supplies this summer. Let Swift's keep you supplied with ALL the fine Swift products! Just drop a line to the "Summer Resort Department", Swift Canadian Co., Limited, Toronto — or your nearest Swift Canadian plant, or branch.

SWIFT CANADIAN CO., LIMITED

G.P.L. HEAVY DUTY *Melmac* TABLEWARE and ACCESSORY PIECES



ATTENTION CAMP DIRECTORS

This Tableware is produced to specifications set by The Canadian Government. Save up to 90% on replacements of dishes.

Write for sample and full particulars to:

GENERAL PLASTICS LIMITED

150 Wellington St. W., Toronto

1117 St. Catherine St. W., Montreal

continued from page 14

6. Aiming with the left eye.
7. Not coming to point of aim before releasing.

Since archery was taught in a free situation, only those interested came to the activity. This meant that our programme had to be interesting and fun.

Demonstrations were most important in promoting the programme. These were given as close to the opening of the camp as possible, so that interest would be developed immediately. The known good archers in camp were asked to participate. To keep everything running smoothly and quickly, each detail was carefully planned. The equipment needed for each event was set out behind the backdrop, and the people responsible for putting this up stood at the side of the range and kept the campers from coming too close to the target.

Novelty events were found to be the simplest events to handle, and were of the greatest interest to the campers. For moving targets, balloons were hung from a horizontal pole placed a few feet out from the center of the backdrop. Since these were so difficult to break there was great excitement when a camper was the first to hit one. We also

taped balloons to a large coloured target, and as each was broken, the children called out the score. Other novelty events included silhouette shoots and a William Tell shoot. This was a favourite of the campers, especially when a plastic bag of ketchup was placed behind the tomato on silhouette's head. At least two demonstrations should be held during the camp season.

Tournaments also helped to draw camper interest in this activity. Since the camp had previously been arranged in teams, each captain was asked to choose four people from her team, with at least one archer from the youngest group. Campers came up during the day to shoot sixteen arrows each. To provide a score-board that could be seen by everyone, a blanket was stretched between two trees, with score sheets for the archers of each team pinned to it. Later on in the afternoon, the whole camp was present while the best archers from each team competed. Novelty and relay events were also part of the tournament programme.

Talks were given in a camp assembly on any interesting features of the archery tackle, such as showing them that the feathers must all be from the same side of the fowl. This was a good

continued on page 49

The Success of CANADIAN CAMPING rests in your hands — Please contact the Advertisers in this Magazine FIRST, and mention that you saw their advertisement in CANADIAN CAMPING

Camp operators ...

**"Get plenty of first grade milk
for as low as 53¢ a gallon!"**



With Borden's TRUMILK you can supply all the good-tasting, whole milk you need to your camp for as little as 53¢ a gallon!

Whole milk in handy powder form, TRUMILK keeps indefinitely *without refrigeration!* To use, just add it to water (4 to 1), mix, and there's rich, nourishing milk for drinking or cooking.

TRUMILK is vacuum-packed (with perfect reseal to protect contents) in 50 lb. containers.

HAND MIXER: available at cost. Mixes, stores and dispenses milk. In 2½ gallon size.

Order TRUMILK and hand-mixer from your nearest distributor.

THE BORDEN COMPANY, LIMITED.

DRY MILK DEPARTMENT, Spadina Crescent, Toronto 4, Ontario

THE BORDEN COMPANY, LIMITED, 407 McGill Street, Montreal, Que.

KIRKLAND & ROSE
130 Water Street
Vancouver, B.C.

McKENZIE, STEPHENSON LIMITED
345 Higgins Ave.
Winnipeg, Manitoba

A. H. BRADBURY
13 North Wharf
Saint John, N.B.

HARVEY & CO. LTD., St. John's, Newfoundland

AMONG OURSELVES



Written in memory of the late Miss Fannie L. Case, by Joyce Plumptre Tyrrell, formerly Assistant Director of the Camp.

One spring afternoon in Toronto in 1950, my doorbell rang. I was annoyed, for it had been a hectic, miserable sort of day, full of small frustrations and mishaps . . . a day that had left me irritable, dishevelled and tense. I flung open the front door. A telegram for me! Bracing myself for the bad news that seemed inevitable on such a day, I signed for the delivery and ripped open the yellow envelope. It was from Rochester, New York. "Come at once," read the message, "the lilacs are in bloom". I didn't need to look for the signature, for there was only one person who could have sent that message to me; only one person who could so triumphantly have brushed aside the tedious trivia of city life; only one person who would call to me so gaily across the International border (that never quite existed for her); only Miss

Fannie Case of Rochester, Founder and Director of Northway Lodge Camp in Algonquin Park, who might be over eighty years of age, but whose heart was still young.

"Nothing has ever been written that truly describes Fannie L. Case. We, who knew her in the prime of her life, remember her understanding and her gentle courageous spirit. She was the embodiment of Faith, Trust and Hope. We pray that Northway shall always be able to give each child a bit of the philosophy of Miss Case". So wrote Ann Russe Prewitt, former camper and present director of the camp, on the occasion of Miss Case's death on January 23rd, 1955.

As Mrs. Prewitt says, nothing has ever been written that describes Miss Case. It tells little of her to say that she was the daughter of a Methodist minister, that she graduated from Teachers' College, Columbia University, that she taught for fifteen years in the high schools of Rochester, that she lectured in the psychology of industrial

education at Rochester Institute of Technology, and that she was one of the Founders of the Rochester Chapter of the Girl Scouts of America. It does not even tell much to say that in 1905 she started on an adventurous camping trip with her students into the wilds of Algonquin Park, and through these trips that she loved, and the young people whom she loved, founded Northway Lodge as the first girls' camp in Canada. She would not want me to dwell on the fact that she was eighty-seven when she died, but she would have wanted me to talk instead about the things that interested her.

Perhaps it is that Miss Case had so rare a gift of understanding in dealing with human beings that she often cut straight through orthodox educational theories to obtain the close, warm relationship on which her camp and all her human contacts were built. She was hard to describe and was often baffling, even to those who knew her well, because she never followed a set pattern, but came, fresh and unhampered, to each decision. On the surface, she was full of inconsistencies, but beneath it, her relations with people were sound and sure, based on the unswerving belief that goodness and fine qualities are in everyone, and need only the encouragement of wise understanding and untrammelled surroundings to come to light.

Miss Case's beliefs were expressed at camp in many interesting and challenging ways. There were no set rules at Northway, no boundaries, no whistles, bells or bugles, yet the power of her gentle personality was such that there was camp discipline of the highest sort. Similarly there was no set religious teaching, yet no one who attended her counsellors' meetings or our morning gatherings could have missed the deeply spiritual force that emanated from her.

One of the most remarkable things about Northway (and hence about Miss Case) was that in spite of almost fifty years on an established camp site, the pioneer, canoe trip feeling was still there. Right to the end of her camping days, Miss Case was on the alert to maintain the magic of true woods camping, and always she was ready to pull up stakes, if necessary, and to start elsewhere, so that the children of today might have the same exhilaration in their camping that their mothers and grandmothers had before them. For this reason there were never any large buildings on the site . . . only the log and shingle structures built by the campers themselves. Everyone lived in tents which were strung out along the wooded shore, so unobtrusively that many a visitor has passed by the camp without finding it. Similarly there was no set camp programme except for the things which were inherent in woods camping, namely a morning work hour for clearing trails, burning slash, building or repairing camp boats and structures. Canoe trips, ranging throughout the park, were always the central feature of interest, and other activities were mainly those dreamed up by the campers and abetted by the counsellors.

I am painfully aware that in trying to write of Miss Case I am, in fact, writing a sort of eulogy of her camp, but I can find no other way, for she preferred always that it speak for her. I would not leave you, however, with the impression of a remote and lofty sort of person, when really it was her very human foibles and her dry New England humour that so greatly endeared her to us. There is a story of a telegram (she adored sending telegrams!) which she is reputed to have sent to a puzzled merchant in Ottawa. It read: "Ship immediately fifty pounds of beef. Fannie L. Case. P.S. Cancel

order, canoe trip has just come in with lots of fish."

Then there are the stories, still recited in awed tones by her ex-campers and counsellors . . . about breakfast trips at dawn. Miss Case loved to get up early, for she loved the quiet, misty lake, and a little outing before the day's activities began, in the company of one of her group. The only trouble was that Miss Case ate very frugally, and though she was the soul of generosity, it never seemed quite right to tuck in to a hearty breakfast under the circumstances. I can remember one such occasion when she and I sallied forth together and ate oranges, toast and weak tea, sitting on a damp rock talking of Dewey and Spinoza, the new chemical we were trying out in the "Brown Houses", and International friendship, while the rain dripped off our noses and on to our sodden toast. Miss Case had her own ways of dealing with rain . . . she conveniently forgot it. And if she could take it in her sixties and seventies, it didn't seem polite for us younger fry to object. Hence it was not without reason that there was a saying "It *never* rains at Northway".

One final story to illustrate Miss Case's firm conviction that some things

can be taught best by being up against it in the woods than by any human agency. We had a particularly bumptious and intractable youngster one summer who was the despair of all the staff. When our problem was mentioned at counsellors' meeting, a dreamy, far-away look came in to Miss Case's eyes, "Wouldn't it be helpful," she said softly, "if Janey were lost in the woods by herself for a bit?" I'll never know how it came about, but like most of Miss Case's wishful thinking, it happened, just like that, and a much better little citizen was returned to her doting parents at the summer's end. Thus did Miss Case maintain her philosophy, so simple, so sound and so adventurous through the years.

Our sympathy goes to Miss Case's family in Rochester, her twin brother, Charles, and her loyal sister, Emma, who was also part of the camp family. We share with them the memory of a life that enriched us all. Her pastor, Dr. William Hudnutt, has expressed beautifully what all of us feel: "We celebrate the memory of a life well and simply and usefully lived, full of creative and significant work, deep friendships and high endeavour."

For Camping Efficiency and Time-Saving Cleanliness

TOWELS

WASTE

RECEPTACLES

INSECTICIDES

PAPER CUPS

PAPER

SERVIETTES

WATER

COOLERS

CLEANING SOAPS

DISPENSERS

SPRAYLETS



NATIONAL GROCERS COMPANY LIMITED

Wholesale Distributors

**FRUITS - VEGETABLES - BUTTER - CHEESE - EGGS
FROZEN FOODS - GENERAL GROCERY PRODUCTS**

32 BRANCHES IN ONTARIO

National Grocers Company, Limited, operate 32 distributing warehouses throughout the Province of Ontario, ready at all times to serve the camping trade with prompt deliveries.

Warehouses located at:

Belleville
Brantford
Chatham
Cochrane
Collingwood
Cornwall . . .
Guelph
Hamilton
Kapusking
Kingston
Kitchener

Kirkland Lake
London
New Liskeard
Niagara Falls
North Bay
Orillia
Oshawa
Ottawa
Owen Sound
Pembroke
Peterborough

St. Catharines
St. Thomas
Sarnia
Sault Ste. Marie
Stratford
Sudbury
Timmins
Vincent St. Mimico
Terminal Branch—
Etobicoke
Windsor

HEAD OFFICE: 21 Front St. East. Toronto

It's Wise



To Supervise

**A DISCUSSION ON STAFF
SUPERVISION IN SUMMER CAMPS**

COMPILED AND EDITED BY

ALAN KLEIN,
*Professor, School of Social Work,
University of Toronto*

and

IRWIN HALADNER,
Director, Camp Wabi-Kon

Endorsed and Distributed by . . .

The Ontario Camping Association

Order Now - 75c per copy

Published by

THE CANADIAN CAMPING MAGAZINE COMPANY

WHODUZIT?

By W. E. (TED) YARD

This is the third in a series of "check-list" type articles.

Most of us have, at one time or another, attempted to analyse the scope of various staff positions, and it has proven invariably to be a rewarding, though at times, laborious experience.

Many camps use different titles for staff, and many who use similar titles, find quite logically that because of peculiarly individual characteristics and practices, they expect entirely different things from staff members who "nominally" fill the same position.

We shall not suggest here that all staff should fit into "standardized" categories, since in the first place we suspect that such an endeavour would almost surely end in futility, and in the second place we are not convinced that "standardization" is the most important concern at the moment in this area. It does seem, however, that a careful thinking through of the detailed responsibilities of each position, developed possibly to a written job analysis for that position in the individual camp, would be a worthwhile exercise and in keeping with our common concerns for good Personnel practices.

BUSINESS MANAGERS' RESPONSIBILITIES

In every camp someone is responsible for business management and all too

frequently, this specific responsibility is carried by the Camp Director in addition to his other responsibilities. The following job analysis is developed with a conviction that specific bookkeeping, maintenance, food service supervision and handling of cash, are no more the direct responsibilities of a Camp Director than are the cooking of meals, the driving of a camp truck or the leading of an out-trip. In each area the Camp Director carries ultimate responsibilities but in any but the smallest camps, responsibility would be delegated to others for direct leadership.

BUSINESS MANAGERS' DUTIES

1. Food Service

Meets with the chef or dietician to check menus and requirements and details of food service, such as cleanliness, table setting arrangements, personnel concerns, etc. (chef or dietician are directly responsible to the Business Manager). Food costing or the calculation of costs for a definite period of time are the responsibility of the Business Manager and are accomplished in co-operation with the food service staff.

2. Bookkeeping

The Business Manager and his assistants are responsible for handling the total bookkeeping procedures related to:

- (a) Receipt of cash

- (b) Expenditure of cash
- (c) Campers bank
- (d) Staff accounts for ordering of supplies
- (e) Maintenance of a budget control system

3. *Ordering of Goods*

All goods purchased and chargeable to the camp are authorized by the Business Manager. (Orders involving expenditures above a certain set figure require the Camp Director's signature as well).

4. *Transportation—Cartage and Mail*

The driver is responsible to the Business Manager and operates on a schedule approved by him. Outgoing mail is sent and incoming mail is distributed according to a system supervised by the Business Manager.

5. *Tuck Shop*

The purchase and resale of articles through the Tuck Shop is the Business Manager's responsibility.

6. *General Maintenance*

The maintenance man is related directly to the Business Manager and receives his instructions from him only. Problems related to the mechanical equipment in the camp are handled by the Business Manager either with assistance from other staff or by calling in tradesmen.

7. *Laundry*

The laundress receives her instructions directly from the Business Manager who sets up laundry schedules for campers and staff.

8. *Special*

The following areas are also included in the scope of a Business Manager's responsibility—sometimes shared with other members of the staff.

- a. Fire equipment.
- b. Fire drill—shared with program staff.
- c. Water chlorination and general sanitation—shared with medical staff.
- d. Transportation of campers to and from camp. (Chartered bus and escort party arrangements) — shared with the Senior Program Staff.

Through a system of personnel conferences and daily reports, the Business Manager will keep the Camp Director informed of all areas of his responsibility and will fill the most significant role in so permitting the Camp Director to remain clear of the considerable detail in this area so that he may be more completely involved in the area to which he should be able to contribute most—that of helping individual personalities develop in a truly child-centred camp.

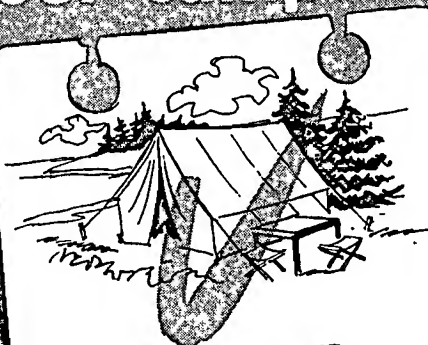
* * *

These little things are sent to puzzle us:

Dear Madam Secretary,

I want a summer job as counselor. I am interested in gymnastics, sports and a few handiworks. Can I fill out a sheet? I am remaining waiting for answer. . . .

**Keep your camp
clean
and
sanitary
with these...**



**proven
McKEMCO
products**

- McKemco Special Laundry Compounds
- McKemco H.X.M. Cleaner Special Compound No. 15
- McKemco Laundry Soap Powder
- McKemco Laundry Foam
- McKemco Sodium Hypochlorite Bleach
- McKemco Paradichlorobenzene Crystals for Mothproofing

- McKemco Machine Dishwashing Compounds
- McKemco Hand Dishwashing Compounds
- McKemco Glass Washing Compounds
- McKemco Sanitizing Agents
- McKemco Pots and Pans Cleaners
- McKemco Insecticides
- McKemco Washroom Supplies
- Whitato Anti-Oxidant to keep Peeled Potatoes White
- Anco Grease Trap Cleaner

also

ANCO SEPTIC TANK CLEANER

and **ACTIVATER**. For trouble-free operation of Septic Tanks and Drain Fields. Anco restores waste-clogged tanks to normal efficiency . . . eliminates odors and protects health. It keeps any properly-built Septic Tank in top working condition.

McKAGUE-CHEMICAL COMPANY

1119A YONGE STREET, TORONTO
and **McKAGUE-CHEMICALS (EASTERN) LTD.**
421 COURTEMACHE AVENUE, MONTREAL EAST, QUEBEC

Write us today for complete information on any of these quality McKemco Products.

5310

FOODCRAFT Specialized foods are ideal for camp feeding because of simplicity of preparation, cost and waste control, maximum nutritive value, and highest quality.

Most camps use FOODCRAFT products. They combine "home-cooked" flavour with commercial efficiency and are guaranteed in every respect.

Soup Bases

Gravy Base

Soup Vegetables

Salad Dressing

Cake Mixes

Crepe Pudding Mix

Pie Fillings

Meringue Powder

Jelly Powder

Hot Chocolate

Jam and Marmalade

Beverage Concentrates

Sundae Toppings

Table Syrup

Flavours

Send for information and samples now while you have time for a thorough investigation — it will prove of considerable interest.

BRANCHES ACROSS CANADA

Foodcraft Laboratories Limited

60 Duchess Street
TORONTO 2, ONTARIO

6276 des Ecoles Street
MONTREAL 36, P.Q.



the
famous

**ACKROYD
DINGHIES**

are built exclusively
by the builders of

**TAYLOR
CRAFT**

Canada's Leading
**CRUISERS
and
SAILBOATS**

J. J. TAYLOR & SONS LIMITED

on the Western Channel - TORONTO

(Many are the times, during summer's flag-raising or camp-fire circles, when an appropriate thought eludes the too-short memory. It is our own Mary Edgar, former Editor of Canadian Camping, and director of Glen Bernard Camp, who has given us inspiration in verse, as well as one of the most expressive hymns in the entire Hymn Book. The following are presented for your use through the courtesy of Miss Edgar.)

WOODFIRE

AND

CANDLE-LIGHT

The Sand Man

The moon peeped over the pines
At the edge of the wooded shore,
Making a silver path
Straight to my cabin door.
Under the spell of the moon
The birches stood silent and white,
When suddenly out of the dark
A little old man came in sight.
A little old man with a sack,
Mumbling a queer little speech,
Hopped over the silvery trail
And knelt on the glistening beach.
He filled his sack to the brim
With lovely shimmering sand,
Then heaved it up on his back
And started for Slumber Land.
In the cabins under the trees
Where the wee-est campers lay,
He sprinkled the sand in their eyes,
And sang as he went on his way.
His song was a quaint little tune
Of woodland fairies and sprites,
Of magic rings and elves
And beautiful moon-lit nights.
The wee-est campers next day
Had wonderful dreams to tell:
But no one guessed what I saw
When the silvery moon cast its spell.

The Magic Store

I know where there's a magic store
With a hundred counters . . . maybe
more.
You'd never believe what bargains
there are;
For a song you can get a silver star.
You can wander down the aisles and
buy
A pine tree etched on a sunset sky,
A velvet night with a shining moon
Or if you prefer it, a golden noon.
You can purchase a sky of azure blue
With fleecy clouds all woven through.
Right and left, you are sure to pass
Carpets made of flowers and grass.
Counters there are with treasures rare,
Solid things or fragile ware.
All for you is this rich display
Constantly changed by night and day.
Choose for yourself whatever it be,
A daisy field or a wind-blown tree,
A quiet pool or a singing stream
A purple dusk or a rosy dream.
Come to the magic shop and buy!
All you need is the seeing eye.
Life keeps this store for you and me,
And the best of it all . . . these things
are free!

continued next page



continued from page 27

The Camp Hymn

God who touchest earth with beauty,
Make my heart anew;
With Thy Spirit re-create me
Pure and strong and true.

Like Thy springs and running waters,
Make me crystal pure;
Like Thy rocks of towering grandeur,
Make me strong and sure.

Like the dancing waves in sunlight,
Make me glad and free;
Like the straightness of the pine trees,
Let me upright be.

Like the arching of the heavens,
Lift my thoughts above;
Turn my dreams to noble actions,
Ministries of love.

God who touchest earth with beauty
Make my heart anew;
Keep me ever by thy Spirit
Pure and strong and true.

For An Outdoor Chapel

Bless this chapel, Lord, we pray,
Keep it lovely night and day;
Bless these trees so straight and tall,
Spreading sheltering arms o'er all;
Bless the sun whose friendly rays
Bid us lift our hearts in praise;
Bless the birds that sing above
Telling of the Father's love.

Bless this outdoor chapel, Lord,
May we listen for Thy word;
Guide us on the upward way,
Keep us faithful day by day.
Bless us in Thy open air
As we lift to Thee our prayer:
Now and in the years to be
Keep us ever true to Thee.

We are

HEADQUARTERS

for

Tents Flags

Dunnage Bags

Pack Sacks

Sleeping Bags

Tarpaulins

Everything in Canvas

Complete Stock Marine
Hardware



JOHN LECKIE

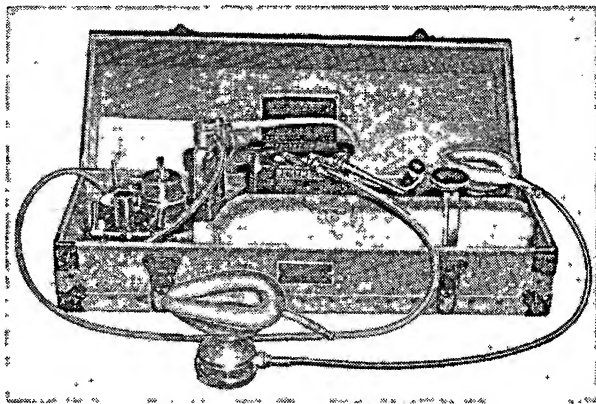
LIMITED TORONTO

Halifax - Quebec - Montreal
Winnipeg

Vancouver—Western Leckie
Limited

HERE'S HOW YOU . . . can now do
a better life-saving job . . . by using

THE STEPHENSON "MINUTEMAN"



RESUSCITATOR — It Is Really Three Machines In One:

- 1. RESUSCITATOR** — for use when the accident victim is **not breathing**. Due to drowning, smoke, suffocation, drug poison, electric shock, war gas, hemorrhage, stroke, severe heart failure and the like.
- 2. INHALATOR** — for use when he can breathe but needs **more oxygen**. This is true when the patient needs more than the 20% oxygen contained in ordinary air. A steady stream of oxygen is delivered into the mask where the patient can breathe it.
- 3. ASPIRATOR** — for use when **mucus, froth (usually present in drowning cases) or blood clogs his air passages**. It provides suction for removing this material from the throat into a bottle so that oxygen can reach the lungs.

Exclusive Distributors

WILSON & COUSINS CO. LTD.

Head Office
240 BIRMINGHAM ST. - TORONTO 14

Branches at
CALGARY - VANCOUVER

MANUFACTURERS OF FIRE FIGHTING EQUIPMENT

SPECIALISTS
in
Camp Medical Supplies
and
First Aid Kits

A convenient **Special Pre-Written Order Form** for requisitioning your camp medical supplies is **FREE** on request.

Write or Phone . . .



Ingram & Bell
LIMITED
TORONTO

Montreal	-	Winnipeg
Calgary	-	Vancouver

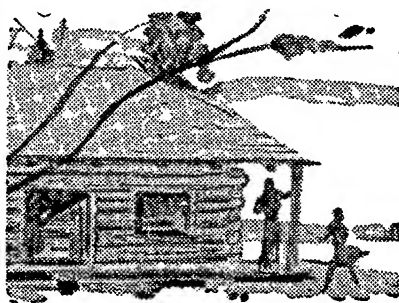
For

- Expert Advice
- on
- Labour Saving
- and efficient
- Gas Appliances
- for your Camp
- Consult

**SUPERIOR
PROPANE**
Limited



26 St. Clair Ave. E.
Toronto - WA. 4-7441



**For Your Resort
or Camp . . .**

- **Prompt and
Reliable Service**
- **A Wide Range of
Products**

Fresh, smoked and ready-to-serve meats; Canned Meats, Fish, Fruits and Vegetables; Domestic Shortening; Tenderflake Lard; Margene; Butter, Eggs, Cheese; Poultry; Peanut Butter, Pickles, Olives; Jams and Marmalade; Soap Flakes and Toilet Soap. Prompt attention given all orders.

We shall be glad to discuss how we can serve you best.

Address: Sales Department, Toronto or Peterborough.

CANADA PACKERS LIMITED

The Dutiful

Bogey - man

You know the island out there, the one that Cabin Ten slept on last night? Well, once it had a couple of settlers . . . not real people . . . but a bogey-man and his wife. Certainly there was a bogey-man. He lived in a cave . . . it's half-way down that sheer, rock cliff, over on the far side. Take a look next time you're there. Nobody but a bogey-man could ever have reached the cave, but the merest crack made a foothold for him. Sometimes too one of the breezes would carry him there, or in stormy September weather he could ride in on the spray.

It was a comfortable little home and his wife was an excellent housekeeper. It was always tidy, always clean, and there was always a cup of tea waiting for him when he came in. His wife never went out; she said a women's place was in the home; besides she didn't like the climb; it made her dizzy.

The bogey-man was more than delighted that no one lived on this island; he loved to be alone, and for nine full months of the year he could count on solitude. As for the remaining months, sometimes he had it; sometimes he hadn't, for it was during these months that fishermen came round, and worse still, our campers . . . for picnics, to explore, even to spend the night. Then the bogey-man would clamber into his

little house, say to his wife—"An evening at home, my dear," and settle down to read.

Now the bogey-man did this for two very good reasons, the first because he hated to be disturbed, and the second because he was a considerate person and he was quite, quite sure that his appearance would disturb other people whether they were fishermen or campers.

"And," he would say to his wife, "I should hate to frighten them; what would you do if you didn't believe in bogey-men and suddenly saw me?"

His wife never tried to answer this question; she knew that he was only talking in any case.

The bogey-man was right, his appearance would have astonished any human being. He was long, and thin, with a gaunt, thin face, and long, claw-like arms. One wisp of grayish hair decorated the top of his pointed head. His eyes were gray too, and his complexion a greenish-gray; in fact he was so gray that it was easy to mistake him for his shadow; even his wife did so occasionally. His clothes were several sizes too large for him; but that was her fault. She was trying her best to make him fatter, and being an optimist had bought him a suit which fitted him like a sack.

During the winter months the bogey-man was very, very busy. He held daily competitions with the north wind in yowling. Wails, mutters, moans, howls, screeches and groans . . . both of them tried these in turn till the surrounding hills echoed and re-echoed, the birch trees trembled, and the ice shivered into splinters. Sometimes the north wind would give up the competition, and tear off southward to do some practising in Toronto or Hamilton or Buffalo. (*USE TOWN NAMES WHICH THE CAMPERS COME.*)

Then too the moonbeams and the bogey-man had a game of their own in which the bogey-man danced as wildly and grotesquely as he could while the moonbeams drew his picture in the white snow, and weird and wonderful pictures they were. Usually such an evening would end with the moonbeams becoming hysterical, and being sent off to bed early. It was not surprising that the chipmunks took to their underground nests and left the island to the bogey-man.

In spring and autumn he was much quieter. He spent the long spring evenings dreaming dreams, all impossible and all entirely delightful. He used to sit in the tallest birch tree among the



little, fresh leaves and was completely happy. In autumn he would read the comic papers which he had picked up around the island; they had been left by untidy campers and there was always a large pile of them; but whether he was any wiser at the end of the season nobody knew. Summer he dreaded, the constant interruptions, the continually being on the watch . . . it was very bad for his indignation!

And then *it* happened.

The bogey-man has never been the same since and is positive that he never will be, in spite of having moved up to James Bay, well off the beaten track. . . .

One summer evening a couple of years ago, when the bogey-man had just congratulated himself on another day unspoiled by campers, he heard the grating of boats on the bare rocks below.

"Oh, well," he said trying to make the best of it, "Oh, well, an evening at home."

He crossed the island to his cliff and stopped there to take one last look before going in for the night. It was such a beautiful night, warm and still, although a little breeze was just wakening up. The bogey-man sat down, his chin cupped in his hands, waiting for the last moment that he could stay outside. He heard the campers on the rocks; now they were climbing the hill, puffing and panting under the weight of their dunnage. He rose regretfully.

"Oh, well," he said again, and then the first little moonbeam let loose by the tiniest slice of moon, proved his undoing. He simply had to stay outside; it was far too beautiful to leave. Surely the island was large enough for both the

campers and one bogey-man! He would keep out of their way.

So the bogey-man stayed, and carefully avoided the campers. It was quite simple. He was so thin and insignificant, and there were so many shadows that one more really didn't matter. But then the campers lit a fire which blazed up and cast more shadows than ever, queerer shadows, fascinating shadows. The bogey-man felt drawn towards that fire as if it were a magnet and he a needle. He struggled against it; he must not go nearer; he might frighten the campers; he *must not go* nearer. The fire was better than the brightest moon for shadow pictures. If he were only standing in the fire light what a shadow he could make! The bogey-man gave a little sigh and moved into the fire-light.

Such a dance as he had that night! Slipping and sliding, twisting and turning, jumping and pirouetting until there was not a breath left in his body and he had to throw himself down on the dew-drenched grass to rest. It had been wonderful, and most wonderful of all, the campers had never seen him; not even noticed the tails of his coat as he whirled around, or his wisp of hair, or the points of his shoes. Only the tree frogs who had accompanied him with the shrillest selection of their repertoire, had known about him. The bogey-man could have chuckled aloud, he was so pleased, but instead he was very quiet, so quiet that he could hear the campers quite distinctly. He listened with great curiosity; he had always wondered what human beings talked about. Imagine his surprise! They were speaking about bogey-men. He moved a little closer; no matter what the risk, he must hear what they had to say.

"Tell us a spookey story, about a bogey-man," Peter begged. (USE THE NAME OF A POPULAR SENIOR.)



"What's a bogey-man?" asked John; you see it was two years ago and he didn't know as much as he knows now.

"Oh, he comes yowling 'round and does all sorts of scarey things," David explained.

The bogey-man listened in astonishment; then he stopped listening, and thought instead. He had lots to think about, and he was most unhappy. Here he was, a perfectly respectable bogey-man who had spent all his life avoiding humans, whereas he should have seized his chances and 'yowled round doing scarey things.' The bogey-man blushed bright blue . . . bogey-men always blush blue . . . for very shame. But it wasn't really his fault. No one had ever told him, not in school where he certainly ought to have been taught about the proper behaviour of bogey-men; not by his mother or his brothers and sisters or any of his relatives who were forever telling him about something which he ought to have done; and now here he was, an old bogey, and a settled one who hated changes . . . and two big tears ran out of the bogey-man's eyes and down his pointed nose, and made him feel more uncomfortable than ever. He sniffed loudly and looked up at once lest he had been overheard by the campers; then he remembered that it was his duty to be overheard by campers and he shouldn't be worrying about it.

Worship Ways For Camp

CLARICE M. BOWMAN \$3.00

An entirely different worship source-book. Arranged by age level and prepared in the main for outdoor use. The book explains the all-important **how** of worship, provides leaders with creative arrangement by age levels of the ingredients to help youth toward more meaningful worship. Two sections of worship resources are organized so as to make various kinds of material easy to find and use—prayers, graces, scriptural aids, poetry, devotional suggestions, etc.

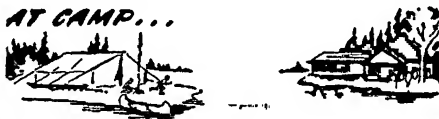
at your bookstore, or

G. R. WELCH CO. LIMITED

1149 King St. W., Toronto 3, Ont.

Write for complete list of books displayed at the Camp Conference in Toronto.

AT CAMP...



Protection for YOU . . .

Protection for Your **CAMPERS**

Against **LOSS—DISPUTES**

—**ARGUMENTS**

Make it a requirement that all campers' clothing and belongings are marked with

Cash's

**WOVEN
NAMES**

Mark camp linen, too, to avoid confusion and loss. Use either names, numbers, initials, or any special markings desired.

At Dealers—or Direct from

J. & J. CASH (Can.) LIMITED

Belleville 32, Ontario

Name: 3 doz. \$1.80;	6 doz. \$2.40
Prices: 9 doz. \$3.00;	12 doz. \$3.50

But the campers were gone. He had been so upset by his own troubles that he hadn't noticed them leave. He was puzzled for an instant as he was sure that they had intended to stay for the night on the island. Then he heard spluttering noises from the rocks below; the campers were doing their teeth.

The bogey-man rose and determination was written all over him. He was going to follow them down the hill and do his duty, no matter how disagreeable it was. Duty was duty; he was not going to fail. He would begin his bogey-ish practices by pushing one of those campers into the water.

Noiselessly he stole along the path for he did not want to let the campers know of his presence until he'd done this dreadful deed. Fortune was with him when he reached the bottom for John was leaning far out over the rocks. The bogey-man shot out his claw-like arm and gave the slight push that was needed to over-balance the boy. There was a scream, a splash, coughing and then . . . the bogey-man could hardly believe his ears, although they were a good pair . . . a loud, triumphant laugh.

"I fell in," John said burbling with laughter.

The bogey-man climbed the hill slowly in the wake of the campers. He was so disturbed that he had made no further attempt to frighten them. He could not decide what to do next; it was very difficult. They should have been scared and miserable over John's sudden, cold bath, but instead, as far as he could judge, they all envied him. So the bogey-man sat himself down on a stone to consider. Now he had it. He would wait until they were happily dreaming and then let loose one of his hair-raising, ear-splitting screeches. He smiled grimly. This time there would

be no laughs, no pleasant thrills of excitement.

The campers took a most unreasonable time to go to sleep; the bogey man gave a huge yawn. He could have gone to sleep in five minutes. He nodded and then he pulled himself together sternly. This was no way to be doing his duty. But at last all was quiet. He could hear the even breathing of the sleeping campers. He tiptoed forward towards their beds. Suddenly there was a hair-raising, ear-splitting screech, but it did not come from the throat of the bogey-man. His one wisp of hair stood straight on end; his knees trembled; his teeth chattered, and his breath came in gasps. Whatever. . . .

The campers were sitting bolt upright, eyes wide.

"There's something in my bed," Tommy gasped. "Something crawling round. . . ."

After the bed was pulled to pieces one solitary ant was discovered, and not a very large one at that.



The bogey-man went off among the birch trees to recuperate.

"I wish I had a strong cup of tea," he said to himself, feeling quite unnerved. He knew he could have one for the asking if only he were to go down the cliff side. Still duty was duty, no matter how uncomfortable he might be in the doing of it.

After some moments of deep thought, the bogey-man rose to his feet again, and tiptoed towards the sleepers. His plan was very simple. He was going to climb into bed with one of them and

continued on next page

FOR CAMPING SATISFACTION

. . . use

Peterborough

WATERCRAFT

PADDLES, OARS, AQUA BOARDS, AQUA SKIS, ETC.

THE PETERBOROUGH CANOE COMPANY LTD.

PETERBOROUGH

ONTARIO

CANADA

BOYS' CAMP

**Clothing
and
Equipment**

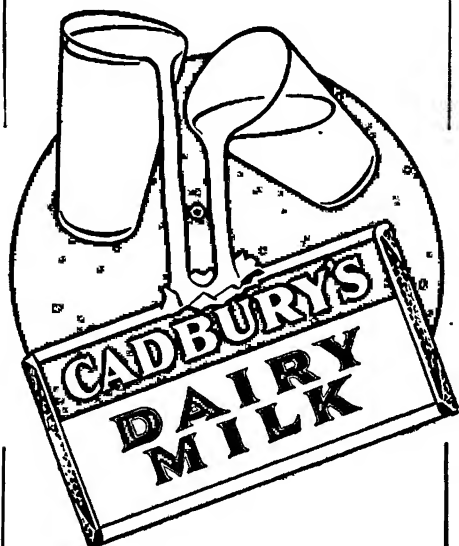
○

J. H. BEATTIE

382 Eglinton Ave. West
Toronto 12

Telephone HUDSON 8-3675

No worries here!
for
Camp Directors
or Staffs. All
Camp Clothing
and **Equipment**
purchased at
"J. H. Beattie's"
is **Labeled** or
Marked, at no
cost to the
parents. (Each
boy's name tapes
to be supplied
by the customer)



continued from page 35

pinch. He chose the nearest bed; he slipped between the covers; he placed his claw-like fingers on the back of the camper, and . . . the camper rolled over, one hundred and twenty pounds of him on top of the bogey-man who weighed almost nothing at all. Moreover the camper didn't move again for four, interminable hours.

The bogey-man lay there all that time, growing thinner and thinner and thinner as each leaden moment passed. When at last the camper turned again and the bogey-man was freed, he crawled slowly from beneath the blankets like a bedraggled forlorn little shadow which had lost its way at dawn or twilight. He rose to his feet shakily and tottered towards his cliff, hardly having the strength to move one foot in front of the other. He slipped down the cliff-side, but the door-step was too much for him, and he fell over it. His wife heard the slight thud and went to the door; she picked her husband up, lifted him into the house, and popped him into bed.

And there he remained for a week.

All that time he never spoke a single word, just lay with his face to the wall, and thought sad thoughts. Then, suddenly, late one afternoon he broke the silence.

"Wife," he said, "we are going to move!"

"Where," she asked.

"To James Bay where there are no campers, no campers at all." So there isn't any bogey-man on the island, not any more.

A CHALLENGE TO ALL

By R. KEITH CLEVERDON

Camping in Canada over the past fifty years has meant many things to many people. But possibly one of its most characteristic features has been its emphasis on the growth and development of the camper. Surely we who run our summer camps will never be content to run a parking station for children! We want our boys and girls to return home from their camp holidays with renewed vigour, secure in the development of new skills and abilities, full of memories of good times which will live with them forever, and more confident of their effectiveness as members of the society in which they live.

Yes, you agree, we have aimed high. But are we really reaching our objective? How can we tell if the camp we run can do all these things for its campers? Don't we need some signposts along the way, to point the way to better camping, to tell us where we may be falling down, to help us measure our success?

We feel we do need this help. That is why we have a committee working on standards in the Ontario Camping Association. And if I have managed to challenge your interest, perhaps you will read on and learn how we, who are responsible for setting up your standards, feel you can help your camp. A set of standards in organized camping,

worked out by experienced camp directors in a democratic manner, and checked against the authorities in the camping field, will give us a yardstick by which to measure our growth. We can compare our own camps against others. We can decide where we need to improve. And if we really understand the educational importance of the running of a good camp, we will know that our campers, our staff members and ourselves will benefit from such a process of critical self-evaluation. Naturally we realize the far reaching effects of such a process, in building up the good will of the public, in making the parents of our own campers aware of the reasons for the things we do, and in showing the public that organized camping is a responsible, disciplined and creative service.

Now if we agree that we need standards, perhaps it would be wise to decide just what we mean by standards. Standards are the basic requirements for leadership, program, administration, health, sanitation, site, facilities and safety upon which successful camping is based. They define the necessary requirements for good camping. And since all of us tend to believe that certain matters are more important than others, we realize that it will always be difficult to formulate a set of

standards which are basic to all types of camps and to all types of camp directors. But I am sure you will agree that we should be able to decide which of these standards are absolutely essential if the camp is to operate at all. Surely no one would dispute the fact that you need a lifeguard to watch a group of swimmers! It is in just such areas as these that minimum standards lie. These minimum standards are essential criteria of safe camping. As has been said by a friend, "these are the least". A camp which cannot meet such minimum standards should examine its operation in a very critical manner, and take immediate steps to rectify the errors or omissions. Perhaps in some instances it would be wiser to cease operating than to continue to offer an unsound camping experience. All other standards of a more advanced or comprehensive nature rightly belong in a class of desirable standards, to which the camp will aspire. In the last issue of *Canadian Camping*, the Minimum Standards of the Ontario Camping Association appeared. Since that time a few changes have been made in them, and shortly they will re-appear in these pages.

The present Minimum Standards of the Ontario Camping Association are the result of a great deal of work by a large number of people. The standards

committee under John Hoyle met during the 1947 to 1950 period; their ideas were circulated to the membership at large, several open meetings were devoted to standards, and the proposals as finally drafted were voted on at two annual meetings. The present standards committee under the chairmanship of the author has carried on the work from this point. The original standards were revised in 1953, and as mentioned above, have been altered slightly once again as the result of recent study. The standards committee includes thirteen members, representing every possible type of camping, and such agencies as the Y.M.C.A., Y.W.C.A., Boy Scouts, Girl Guides, church camping, Crippled Childrens' Society, and Kiwanis Clubs.

The standards committee of the O.C.A. has two main objectives. First of all, it recognizes its responsibility to raise the standard of camping through the cooperation of member camps in schemes of self-evaluation. Secondly, it is charged with a responsibility as a result of the annual meeting of 1953, to develop a system of accrediting member camps in the near future. For the period immediately ahead of us, we are concentrating on the first objective. The results of a voluntary accreditation scheme in which 44 camps took part have been studied. From this have come the recommended changes in the

Maplex . . . THE MOST HONOURED NAME IN PLASTICS

**Molders of the largest assortment of
MELMAC tableware in the WORLD**

The Most Styles

The Most Pieces

The Most Colours

Maple Leaf **Plastics** LIMITED

375 Danforth Road

POSTAL STATION "H" **Toronto 13**

Please Note—Substandards are still available to Camps.
25 Percent off Price List, of Course.

Minimum Standards. A number of camp directors suggested changes in the Health section, with respect to wording or intention of the clauses on showers, testing of water samples, and the omission of requirements for emergency transportation and for isolation of sick children. There were no serious objections to any of the Waterfront Safety provisions, and almost all the camps participating now meet all these requirements. In the area of Leadership, the counselor age and ratio to campers are points of contention. Many camps use a system of staffing in which a number of mature senior members are employed along with younger assistants. This has indicated that a change is needed in these provisions. Certain changes have been suggested to, and approved by, the Executive of the O.C.A. We feel that these will be of interest to readers and for that reason they appear here:

1. A camp shall have a program staff (exclusive of kitchen, maintenance and secretarial staff) on the basis of at least one such person to every eight campers.
2. Each such program staff person shall be not less than 17 years of age. (This does not exclude the use of additional younger persons in junior staff capacities provided the camp

meets the one to eight ratio required above.)

It is hoped to have every camp in the O.C.A. complete a questionnaire, based on the revised standards, before the opening of camp this summer. In the meantime the standards committee is working on a set of marks of good camping in which will be placed the desirable standards and other suggestions for improvement.

This article presents a challenge to *you*. Your standards committee needs your help. If you feel that there has been an omission from the minimum standards, or if you believe some provision is too severe or too easy, put your ideas down in a letter and send them in. Without the active support of the membership any work done by the committee will lose some of its meaning. If a questionnaire is sent to you, don't dismiss it with a note of derision. You owe it to yourself and to your camp to take an active part in this important work.

Remember, we are aiming high. We want to give to our campers and to their parents the assurance that organized camping in Canada can and will provide the type of summer experience which their children need. We need your help. Can we count on *you*? —●

BOAT ACCESSORIES

for every type of Water Craft

A complete line of equipment for every marine need carried in our showrooms —

SAILS - HARDWARE - ROPE - CANVAS - PAINTS - VARNISHES
GLUES and COMPOUNDS, Etc.

TOM TAYLOR LIMITED

The Best in Quality and Service

81 Front Street East

EMpire 3-8761-2

Toronto, Ontario

CAMP TO CAMP FOOD SUPPLY SERVICE

- Peeled Potatoes
- Sliced Apples
- Frozen Foods
- Fruit Pie Fillings
- Apple Sauce
- Canned Apples
- Syrups and Flavours
- Jams and Jellies
- Pudding Powders
- Hot Chocolate Powder
- Soup Bases
- Wyandotte Detergents

Phone night & Day—STerling 8-2394

A. RUTTAN SALES CO.

(Formerly John M. Christian & Co.)

52 McAllister Rd.

Wilson Hts. P.O., Ont.

C. Hamilton Gosse, formerly General Secretary of Niagara Falls YMCA, has been appointed Executive Secretary of the Canadian YMCA's summer conference and training centre at Geneva Park, according to an announcement by Bruce MacDougall, Toronto, chairman of the Geneva Park Committee. D. D. Hills, manager of Geneva Park 1951-1955, is now General Secretary of the Saint John (N.B.) YMCA.

Recognition of the contribution made to the community was given to Mr. Gosse in Niagara Falls when he was named "Citizen of the Year" by the Junior Chamber of Commerce there.

Born in Fogo, Newfoundland, and educated at Halifax County Academy, Dalhousie and McMaster Universities, Mr. Gosse served as a lieutenant in the navy from 1942 to 1945.

Mr. Gosse is married, has two sons, and now resides in Willowdale, Ontario.



HAPPY CAMPS—and CONSERVATION

To operate happy camps, you need green forests, fish, wildlife, and clear, clean waters and campsites. Protect them. Practice conservation. Explain its principles to young guests.

Burn papers, boxes, cartons, garbage in approved incinerators; bury cans and fish entrails.

Eliminate fire hazards. Practice and preach care with fire.

ONTARIO DEPARTMENT OF LANDS AND FORESTS

Hon. Clare E. Mapledoram
Minister

F. A. MacDougall
Deputy Minister



CANADIAN CAMPING ASSOCIATION

Statement of Revenue & Expenditure for year Ended Dec. 31, 1954

REVENUE	Budget 1954	Actual 1954	Budget 1955
Membership Fees	514.50	627.90	625.00
Sale of Publications	nil	nil	25.00
	<u>\$ 514.50</u>	<u>\$ 627.90</u>	<u>\$ 650.00</u>
 EXPENSES			
Office	200.00	275.00	200.00
Printing	50.00	20.75	25.00
Postage	25.00	26.19	25.00
Travel	100.00	45.25	100.00
Special Travel	50.00	50.00	
Bank Charges	3.00	3.00	3.00
Magazine Cuts	50.00	21.10	50.00
Magazine Editor	200.00	200.00	200.00
General	50.00	35.44	50.00
Publicity & Promotion	100.00	186.87	100.00
	<u>\$ 878.00</u>	<u>\$ 863.60</u>	<u>\$ 753.00</u>
 Deficit	<u>\$ 363.50</u>	<u>\$ 235.70</u>	<u>\$ 103.00</u>

Office Expense is an all inclusive figure paid to the Ontario Camping Assoc. for rent, office supplies, telephone, stenographic wages, office equipment. The extra \$75.00 was the C.C.A. share of a year-end bonus paid to the secretary.

Travel and special travel are being combined at the figure of \$100. and very little, if any, travel expenses are expected.

Publicity & Prom.—of the \$186.87, 84.25 was for books for re-sale and will become revenue over a period of time.

Balance Sheet as at December 31, 1954

ASSETS	LIABILITIES
Bank balance\$ 964.83	Net worth Jan. 1/54\$ 1210.53
Petty Cash 10.00	Deficit—1954 235.70
	<u>\$ 974.83</u>
<u>\$ 974.83</u>	<u>\$ 974.83</u>

Clifford Labbett, Treasurer.

HAVE THE BEST

CAMPERS' INSURANCE

MEDICAL REIMBURSEMENT
ACCIDENTAL DEATH
TUITION REFUND
EPIDEMIC
POLIO

We have paid thousands of dollars in claims for camps which are members of the Canadian Camping Association. Why not avail yourself of this excellent protection and thereby establish another medium of public relations with the parents?

BEST IN COVERAGE - BEST IN SERVICE

**THE SIGN OF
GOOD SERVICE** ➡



VERMONT ACCIDENT INSURANCE CO.

RUTLAND, VERMONT, U.S.A.

For Your Camp Library

SEEK AND FIND.

Frances Russell.

"Seek and Find" is like a private new trail for a teenage girl, blazed for the seeking and the finding that are part of the soul's adventure with God. In Miss Russell's words, in her opening chat with her teenage readers, "the exciting part about adventures is that there is always far more to them than you could have dreamed of when you started out." Of one thing we can be sure. If a girl chooses to follow this series of daily personal devotions, it will lead her step by step into far more than she dreams of.

As leaders and counsellors of teenage campers, it is our hope that they will be adventuring in whole new areas of living and thinking at camp. With the help of Miss Russell's sure touch—which is both spiritual, very personal and up-to-date, teenagers will be helped to explore that area which makes all the others more meaningful and wonderful. It could be used in many ways at camp—put into campers' hands for

morning watch alone with God, for personal evening prayers, or it could be used to help leaders in planning formal or informal services of worship and meditation for teenage girls. It would make a wonderful basis for cabin-group worship periods.

It is to be hoped that this new trail will be used at many camps this summer.

Helen E. Bricker.

J. M. Dent & Sons, Ltd., Toronto.

UNICEF PROGRAMME KIT

Those who have presented a United Nations Day in camp know that it can be one of the most informative types of programme, as it broadens knowledge of countries who belong to the United Nations, and as it tells of the work of the United Nations Children's Fund, an intergovernmental organization devoted to the improvement of the health and welfare of children and their mothers the world over.

BEYOND THE SOLAR SYSTEM
ANIMALS WE KNOW
SAVING OUR WILD LIFE
THE SKY ABOVE US
TOADS AND FROGS
INSECTS AND THEIR WAYS
THE SCIENCE OF BUILDING

continued next page

NORTHERN ONTARIO'S FINEST RECREATIONAL AREA, FROM
NORTH BAY TO MOOSONEE, IS SERVED BY

ONTARIO NORTHLAND RAILWAY

For information on desirable areas for Camps in new territory
apply to:

R. P. C. McLEOD,
Traffic Manager,
Ontario Northland Railway,
North Bay, Ontario.

GOVERNMENT SURPLUS

and

CAMPING SUPPLIES

for

**BOY SCOUTS - CAMPERS
SPORTSMEN**

and

GENERAL OUTDOOR ACTIVITIES



ST. LAWRENCE MARKET SURPLUS SALES

157 King Street East
(next door to St. Lawrence Market)

Toronto 1, Ont.

EM. 6-4565

EM. 3-9863

Special Discounts to Camps

IF SAFETY IS A FACTOR YOU MUST CONSIDER AER-O-BUOY

FLUTTER BOARDS

FLOAT MARKERS

RING BUOYS

PADDLE BOARDS



BEACH POOL & CAMP SUPPLY COMPANY

**Specialists in Aer-O-Buoy
Buoyancy Products**

Box 97, Oakville, Ontario

THE WAYS OF THE WEATHER SOIL BALANCE IN NATURE FIRE, FRIEND and FOE

These are only a few of the Basic Science Education Series of booklets which cover their subjects thoroughly but understandably enough for young campers. Each is well illustrated, and sells at 45c through The Copp Clark Co., Ltd., 295 Wellington St. W., Toronto.

HAMMOND'S SUPERIOR MAP OR CANADA.

44" x 32" is \$1.25, through G. R. Welch Company, Ltd., Toronto.

Hammond's Handy Star Finder .

Shows for every hour of the year, the principal stars visible at that time. By means of a revolving disc it is a simple matter to bring into view that portion of the heavens which may be observed at any particular hour. It is, indeed, Astronomy Made Easy. \$1.95 through G. R. Welch Company, Ltd., Toronto.

EMOTIONS AND PHYSICAL HEALTH.

Obtainable through the Metropolitan Life Insurance Company, Health and Welfare Division, Ottawa, Ontario. Free.

DO YOU KNOW YOUR CHILD?

Write to the Mutual Life Assurance Company of Canada, Waterloo, Ontario. Free.

MENTAL HYGIENE IN THE CLASSROOM . . .

A presentation of some of the most common situations demanding a functioning knowledge of the principles of mental hygiene. 15c through the Canadian Mental Health Association, 111 St. George Street, Toronto 5.

CHART OF CHILD NEEDS CHART OF HAPPY LIVING A REPORT OF TREATMENT AND PREVENTION OF MENTAL ILLS

Write to the Canadian Mental Health Association, 111 St. George Street, Toronto 5.

THE MORNING WATCH, a series of devotional talks for campers, prepared by Wilbur K. Howard, and very good indeed. Only 5c and obtainable through the Ontario Council of Christian Education, 150 Simcoe Street, Toronto 1.

CAMP SONG BOOK. A handy little book with words and music to fifty-three songs. 25c. Order through Canadian Camping Association, Room 407, 170 Bloor Street West, Toronto 5.

FATIGUE—A MAJOR HEALTH PROBLEM. By Dr. J. H. Ebbs. Order through Canadian Camping Association, Room 407, 170 Bloor Street West, Toronto 5. 10c each.

TWENTY TWENTY-MINUTE TALKS TO BOYS—V. McAdam. Write to 6 Weredale Park, Montreal 6, Quebec.

USEFUL KNOTS AND HOW TO TIE THEM—Plymouth Cordage Co. of Canada, 750 Bay Street, Toronto 2.

STRATEGY IN WORKING WITH PEOPLE.

THE IMPERATIVE NEEDS OF YOUTH.

CONSERVATION OF WILD LIFE.

THE HABIT OF SAFETY.

Write to Mr. John R. Heron, Public Relations Department, Royal Bank of Canada, Head Office, Montreal, Quebec.

TREES ON THE FARM—Department of Public Relations, The Canadian Bank of Commerce, Head Office, Toronto 1.

SKILLET SKILLS FOR CAMP AND COTTAGE—Write to Ontario Camping Association, 170 Bloor Street West, Toronto 5.

SPORTSMEN ACROSS CANADA
J. V. McAree—Write to Sportsman Cigarettes, Rock City Tobacco Co., Ltd., Quebec City, Quebec.

continued on page 47

Make Redbook Camp Directory Your

U.S. Representative

Redbooks circulation guarantee
is 2,000,000
net paid copies per month.

Canadian circulation
124,123 copies per month.

Interpreted in terms of Canadian
readers 300,000 per month

FOR INFORMATION ADDRESS:

ETHEL F. BEBB

Director and Editor, Camp Department

230 PARK AVENUE NEW YORK 17, N.Y.



we're

PLUGGING CAMPING



You Can Order These
PUBLICATIONS

From

**AMERICAN CAMPING
ASSOCIATION**

**343 So. Dearborn Street
Chicago 4, Ill.**

"CAMP DIRECTORY"—1954

Over 2000 camps affiliated with the American Camping Association are listed alphabetically by states.



"CAMPING at the MID-CENTURY"—1953

A Census of Organized Camping . . .
Facts and information. Number of camps
and campers . . . types of camps . . .
facilities . . . trends and standards . . .
statistical tables.



"CAMP SAFETY DIGEST"—Reprinted 1954

Articles on Safety in all phases of the
camp program and organization by
leaders in the field (Mason, Sweet, Camp,
Hammett, Jaeger, et al.)



WRITE FOR COMPLETE LIST OF PUBLICATIONS

MY CAMP BOOK. A book of poems, prayers, with many blank pages for photographs, campers' own writings, collections, autographs, and so on. 25c. Ontario Council of Christian Education, 150 Simcoe Street, Toronto 1.

WHEN JUNIORS GO CAMPING. Written primarily for leaders of church and other short-term camps, it contains sound information on Junior Camping, for campers who are in grades four, five and six in day school. 80c. Ontario Council of Christian Education, 150 Simcoe Street, Toronto 1.

These publications are free, most applicable to the general work of counselling, and may be obtained through the addresses given below:

Reports of the Ontario Camping Association 1954 Directors' Seminar:

1. **TEACHING THE DIRECTOR TO TEACH**—I. Haladner.
 2. **HOW TO TEACH CAMP PHILOSOPHY**—J. Hoyle.
 3. **TEACHING THE COUNSELLOR TO UNDERSTAND BEHAVIOUR**—R. D. McDonald.
 4. **TEACHING THE COUNSELLOR TO UNDERSTAND GROUP LIFE**—R. W. Bundy.
 5. **TEACHING COUNSELLORS THEIR RELATIONSHIP TO PROGRAMME ACTIVITIES**—B. Lowes.
 6. **THE COUNSELLOR ALSO HAS HIS REWARD**—Mrs. J. H. Ebbs.
- Write to Ontario Camping Association, 170 Bloor Street West, Toronto 5.

SELECTING A CAMP FOR YOUR BOY OR GIRL—W. E. Yard. Write to Ontario Camping Association, 170 Bloor Street West, Toronto 5.

SO YOU'VE BEEN ELECTED PUBLICITY CHAIRMAN—Write to Ontario Camping Association, 170 Bloor Street West, Toronto 5.

GUMPERT HAS EVERYTHING

Gelatine Desserts
Cream Desserts
Fruit Drinks (Liquid and Dehydrated)
Extracts and Colours
Spaghetti Sauce
Soups (Liquid and Dehydrated)
Cake Mixes
Complete Line of Bakery and Ice Cream Specialties

FOR THE FINEST IN FOODS

GUMPERT

HAS EVERYTHING

S. GUMPERT CO. OF CANADA, LTD.
31 BROCK AVE., TORONTO ME. 5758

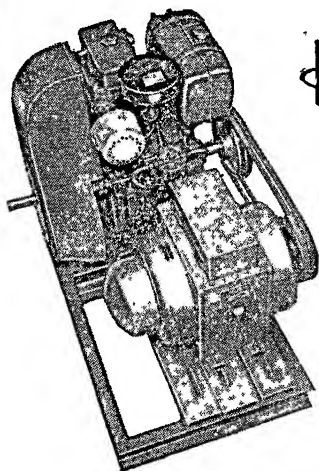
**We Manufacture
All Kinds of**

MATTRESSES

•
SUITABLE FOR
CAMPS

•
Springfilled
Felt
Etc.

•
**WINDSOR MATTRESS
& EQUIPMENT CO. LTD.**
673 CARON AVENUE
WINDSOR, ONTARIO



Have your own electric
lighting system!

BRUSH DIESEL GENERATING SETS

Simple to operate - Economical to buy

- The 3K is completely self-contained.
- Operating cost approximately $\frac{1}{4}$ that of gasoline.
- Maintenance work is rarely required.
- The generating set is small enough to be easily handled and transported.
- Built to C.S.A. requirements and fully guaranteed.

Setting up an efficient electric lighting system for your camp is no longer a major undertaking. Thanks to special designing and engineering, this Brush 3KW Generating Set can be installed and operating in a minimum amount of time.

Eliminate the dangerous fire hazard and bother of using coal oil lamps and lanterns. Let these Brush features make camp life more enjoyable . . . and safer.

WRITE FOR FURTHER INFORMATION AND PRICE LIST.

BRUSH ABOE (CANADA) LIMITED

296 Richmond St. W.
Toronto

3081 Ontario St. E.
Montreal

CANADIAN CAMP WEEK MAY 1 - 8



**Actively Support
YOUR PROVINCIAL CAMPAIGN!**



**This Year
Help To Make Your Community Camp-Conscious**

opportunity to explain to them how the archery tests were run. The tests we used were basically from Rounseville's 'Archery Simplified', although some changes were made. Interest was motivated by this series of tests and a tassel was awarded on the completion of each test.

A brightly coloured, and well illustrated chart always interests the camper, but these must be constantly kept up to date to be of use. Every camper's name is listed, and as each part of the test is passed, a coloured gummed dot is placed in the square. All charts were kept for the following year.

The following good texts are recommended for the teaching of archery:

1. Reichart and Keasey—"Modern Methods in Archery"—A. S. Barnes and Co., 1936.
2. Craft, Dave and Cia—"The Teaching of Archery"—A. S. Barnes and Co., 1936.
3. Rounseville, Phillip—"Archery Simplified"—A. S. Barnes and Co., 1931.
4. Official Individual Sports Guide—Published for National Section on Women's Athletics (U. of T. Bookstore).

Archery can be a great deal of fun. Its success depends upon the personality of the teacher, and the vim and vitality with which the programme is presented. The teaching must be a little more formal than in other activities in order to maintain a safe situation for the campers, but if they are helped to realize the importance of this, they will receive a great deal of satisfaction and enjoyment in learning this ancient skill.

—●

TEN DAYS AT CAMP

"Ten Days at Camp" — description and diagrams for 50 original, inexpensive crafts, correlated with 10 program plans for girls.

\$1.00

Send to:

1034 West 15th Ave.
Vancouver 9, B.C.

WHY NOT....

..... outfit your staff and Campers in distinctively Crested T-shirts

YOU'LL BE AMAZED

AT OUR LOW PRICES

Canadian S and S Enterprises

301 Robina Avenue, Toronto
OR. 5606 (evenings please)

YOUR SUPPLY HOUSE FOR THE FOLLOWING

- Chairs
- Tables
- Mattresses
- Springs
- Blankets
- Sheets
- Crockery
- Glassware
- Silverware
- Kitchenware

CASSIDY'S LTD.
HOTEL DIVISION

601 Brown's Line Toronto
(ISLINGTON)

Phone BELmont 1-4181

OUR FRIENDS

The Advertisers

continued from page 7

Beach Pool & Camp Supply Co.	44
J. H. Beattie	36
The Borden Co. Ltd.	18
Brush Aboe (Can.) Ltd.	48
Camping Magazine	46
Canada Packers Ltd.	30
Canadian Cellucotton Products Co. Ltd.	
Inside Back Cover	
Canadian S & S Enterprises	49
J. J. Cash (Can.) Ltd.	34
Cassidy's Ltd.	49
Continental Casualty Co. Ltd.	
Outside Back Cover	
Dolson, Mrs. George	49
T. Eaton Co. Ltd.	3
Foodcraft Laboratories Ltd.	26
Fry-Cadbury Ltd.	36
General Plastics Ltd.	16
Gibbons Quickset Desserts	
Inside Front Cover	
S. Gumpert Co. of Can. Ltd.	47
Ingram & Bell Ltd.	30
Kert Manufacturing Co. Ltd.	4
John Leckie Ltd.	28
Lewiscraft Supplies Ltd.	12
Maple Leaf Plastics Ltd.	38
McKague Chemical Co. Ltd.	25
National Grocers Ltd.	22
Ontario Department of Lands & Forests	40
Ontario Northland Railway	43
Peterborough Canoe Co. Ltd.	35
Redbook Magazine	45
A. Ruttan Sales Co.	40
Shipley Company of Canada Ltd.	6
St. Lawrence Market Surplus Sales	44
Superior Propane Ltd.	30
Swift Canadian Co. Ltd.	15
J. J. Taylor & Sons Ltd.	26
Tom Taylor Co. Ltd.	39
Vermont Accident Insurance Co.	42
G. R. Welch Co. Ltd.	34
Wilson & Cousins Co. Ltd.	29
Windsor Mattress & Equipment Co. Ltd.	47
G. H. Wood & Co. Ltd.	21

CLASSIFIED ADVERTISING

CLASSIFIED ADVERTISING RATES:

Five cents a word, minimum two dollars. All classified advertising payable in advance. Address all correspondence to "Canadian Camping", 170 Bloor Street West, Toronto, Ontario.

are thrills through and through to those whose daily contacts otherwise are brick, bronze and cement?

The minute we remove pioneering, the minute we begin to make luxurious, air-conditioned, super-de-luxe hotels out of our camps, we confuse the issue. We lose a valuable something it was the privilege of the last generation to gain. Comfort, safety, sanitation . . . these are vital, and go hand-in-hand with standards based on common sense. But, across this new horizon, let's not forget the character-building possibilities of a few hardships overcome, and the ingenuity which develops with daily improvisation.

As the years pass on, Canadian camping must become a universal commodity, as much a part of the school curriculum as the three R's, at sites sustained, possibly by Government grants. As more and more teachers will have been former campers, so they will come to know what camping means, and will be able to pass on its benefits to their pupils . . . and the parents.

Often the question has been asked: "What is the chief characteristic of Canadian Camping? What makes it different from that of other countries?" Shouldn't it be this very quality . . . the spirit of pioneering? . . . the basic art of living-in-the-woods?

We, as members of the Canadian Camping Association should champion our heritage, be proud of it, keep it alive. Our Association is the only voice of Camping in Canada, therefore the future is in our hands. As we think and believe, so we mould that future; so we bring up the kind of new horizon we know to be fine and good for the countless young citizens in our Dominion, to whom good camping brings good citizenship.

FREE!

TWO FILMS FOR SUMMER CAMPS



How To

Catch a Cold



"How to Catch a Cold", 10-minute film, 16mm, sound and colour . . . it takes common sense to fight the common cold—that's the theme of this new health film by Walt Disney Productions, planned with the careful guidance of leading medical and educational authorities. Brings home with fun and imagination the scientific cold-prevention do's and don'ts—painlessly. Memorably. To youngsters and adults alike.

Also available at no cost . . .

FOR BULLETIN BOARDS—
A SET OF SIX POSTERS
IN FULL COLOUR

FOR EACH CAMPER—
AN HONOUR ROLL
HEALTH PLEDGE

"The Story of Menstruation", brilliant 10-minute, 16mm, sound colour film . . . an entirely new approach in health education. An animated picture by Walt Disney Productions, highly praised by educators, health authorities, parent and church groups. Takes the mystery out of a normal physical routine — and substitutes a sane, realistic attitude.

Also available free . . .

"Very Personally Yours"
(booklet for girls 12 and
over).

"You're a Young
Lady Now"
(booklet for girls 9 to 12)

"Are You in the Know"
(booklet for all girls on
the social graces).

Teaching Guide, and Men-
strual Physiology Chart, for
health instruction by super-
visors.

MAIL TODAY

Educational Department CC55
Canadian Cellucotton Products Co. Ltd.,
50 King St. W., Toronto, Ontario.

Please send me free booklet describing complete
educational programme (including application forms
for films and other material).

Name.....

Position.....

Camp or Organization.....

Street.....

City..... Province.....

Now is the time to arrange your 1955

CAMPERS MEDICAL INSURANCE !

EXAMINE THESE LIBERAL BENEFITS:

- \$1,500.00** Medical Expenses - Each Accident
- \$ 350.00** Medical Expenses - Each Sickness
- \$1,500.00** Medical Expenses for Polio
- \$2,500.00** for Accidental Death, or Loss of two limbs, or sight of both eyes
- \$1,875.00** for loss of arm or leg
- \$1,250.00** for loss of one hand, or foot or sight of one eye

Plans available for all church and organizational camps

- You and your staff members may also have the protection, if desired!
- Plans that really pay the bills — no schedule of payments!
- Now—a new ease of handling—no deposit or minimum premium, only one report!
- Your campers are also protected while travelling to and from camp.

"The Most Respected Name in Camp Insurance"

Continental Casualty Company . . . incorporated in 1897 . . . is a pioneer in meeting the special requirements of individuals and organizations. . . .

. . . And in a continuing programme of accommodating consumer needs—we welcome your attention to

CAMP FEES REFUND INSURANCE

Phone or Write

Inquiries Invited

CONTINENTAL CASUALTY COMPANY

SPECIAL RISKS DIVISION

**800 Bay Street
TORONTO
WAlnut 4-5771**

**675 West Hastings Street
VANCOUVER
TATlow 5639**

**1510 Drummond Street
MONTREAL
MARquette 5306**